* I am certain. . .
* I’m sure that you can see that . . .
* What needs to be done/what we need to do. . .
* I ask you to think about . . .
* I am writing/ speaking in order to . . .
* Nevertheless . . .
* On the other hand . . . .
* It has come to my attention that . . . .
* If you move forward with . . . .
* Obviously. . . . .
* Surely . . . . .
* Regardless . . . . .
* If [\_\_\_\_\_x\_\_\_\_] were to happen, then . . . . .
* This can be fixed by . . .
* Although it may seem...

Urge Compel Insist

Pressing matter/issue

Important Notable Vital Imperative

Significant Key Essential Crucial

Of great consequence

Of the essence

Irrelevant Unimportant

Insignificant Petty Trifling

